



# Chapter Building Workshop

## Agenda

Session Objectives

Introductions

Overall Chapter Strategy

The Market Opportunity for Each Chapter

Information/Support Plan

Education Plan

Social Plan

*Morning Break*

Advocacy Plan

Volunteer Plan

Leaders Plan

Awareness Building Plan

*Lunch Break*

Outreach Plan

Veterans Plan

Fundraising Plan

Hearing Health Professionals Plan

*Afternoon Break*

Attracting Younger Adults

HLAA Leaders Support

State Coordinators' Support

Unaddressed Top Issues

Top 10 Chapter-Building Next Steps